



beaconsfield100.ca

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Mayor gives residents electronic key to City to kick off Beaconsfield's 100th birthday

Beaconsfield, Quebec– February 17, 2010 – On February 24, Mayor Pollock will cut a virtual red ribbon to inaugurate Beaconsfield's new 100th Anniversary website, www.beaconsfield100.ca. This electronic key will enable residents to unlock the past and find great ways to participate in the many celebrations commemorating Beaconsfield's 100th.

"When Beaconsfield was incorporated in 1910, it took eight hours by horse and buggy to travel to the city of Montreal. Now with a keystroke we can transport ourselves back 100 years", says Mayor David Pollock. "It's amazing to see how much our City has changed over the past ten decades. For our centennial year, we are organizing special activities to encourage people in the community to connect with each other, take a look at our past and be excited about the future."

By recording an oral history with local anecdotes, photos and intriguing facts the Beaconsfield 100 website not only recounts the past, but looks towards the future by engaging the youth of 2010. The website will be updated regularly as activities are added from various community associations involved in making this 100th birthday truly memorable.

Residents visiting the website will also be able to learn fun facts such as the answers to these questions: *Were babies born on kitchen tables? Could you take a boat under St. Charles Boulevard? Was a painted outhouse a status symbol?* Adults and kids alike can take the daily *Fact or Fiction* quiz and find out the truth about the last century. Favorite things, historic homes, the notorious, the first mayor and old news will all be explored.

The website's launch date of February 24 marks the 100 day countdown to the City's official anniversary on June 4 when festivities begin with an energy-infused 1910 Party of the Century in Bearepaire Village.

Residents are encouraged to add to the site and watch it grow by sending in their recipes using local products, time capsule memorabilia, stories of everyday life, and photos of the past and present. Regular visits to www.beaconsfield100.ca will inform you of all upcoming events, sponsorship and volunteer opportunities, and souvenirs.

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About Beaconsfield Centennial 2010 Steering Committee:

The Beaconsfield Centennial 2010 Steering Committee is a non-profit organisation formed to coordinate the Beaconsfield Centennial Celebrations which will be held in 2010 for the general public. Its role is to encourage Beaconsfield residents to celebrate their local heritage and to engage with community organisations and volunteers in planning and staging events. *Commemorate and Celebrate! 1910 -2010*

As of February 24, please visit our website at beaconsfield100.ca for further information.